

## ***Text and Sign, Part I***

teacher: Anne Fabricius

### **pp. 1-22: September 5 – “Models of Communication”**

*Readings from:*

Fiske, John, *Introduction to Communication Studies*. London: Routledge, 1982.  
ISBN 0416745601. pp. 42-67; 90-103. (37 pp.)

*Texts for analysis:* Metaphor/metonymy, “Kate’s Boobs”

### **pp. 23-48: September 12 – “Speech Acts and Language Functions”**

*Readings from:*

Henriksen, Carol (ed.) *Can you reach the salt? Pragmatikkens klassiske tekster*.  
Roskilde Univ.forlag, 2001. ISBN 8778670837. pp. 79-98; 199-219 (40 pp.)

*Texts for analysis:* Language Function model; Sign and Speech Act; “Rite Aid”

### **pp. 49-72: September 19 – “Code Variation and Meaning”**

*Readings from:*

Trudgill, Peter. Sex, covert prestige, and linguistic change in the urban British  
English of Norwich. In Thorne, B., and N. Henley (eds.) *Language and Sex:  
Difference and Dominance*. Rowley, Mass.: Newbury House, 1975.  
ISBN 0883770431. pp. 88-93 (5 pp.)

Maltz, Daniel, & Ruth Borker. A cultural approach to male-female miscommunica-  
tion. In Gumperz, John (ed.) *Language and Social Identity*. Cambridge  
University Press, 1982. ISBN 052124692. pp. 196-216 (21 pp.)

Eckert, Penelope. Gender, social engagement, and linguistic style. In Pedersen, Inge  
Lise, & Jann Scheuer (eds.) *Sprog, Køn - og Kommunikation. Rapport fra 3.  
Nordiske Konference om Sprog og Køn, København, 11.-13. Oktober 1997*.  
Copenhagen: Reitzel, 1999. ISBN 8778761042. pp. 7-17 (7 pp.)

*Texts for analysis:* Lancaster extract; Dickens text; “Whereas ...”

### **pp. 73-93: October 17 – “Language and Power”**

*Readings from:*

Mesthrie, Rajend, et. al. *Introducing Sociolinguistics*. Edinburgh Univ. Press, 2000.  
ISBN 0748611932. pp. 316-353 (38 pp.)

*Texts for analysis:* “Purist”; Lopez’s ... tush”

### **pp. 94-120: October 24 – “Analyzing Discourse”**

*Readings from:*

Fairclough, Norman. *Analyzing Discourse: Textual Analysis for Social Research*.  
New York: Routledge, 2003. ISBN 0415258936. pp. 127-150; 229-230; 236;  
239-240; 245-250 (35 pp.)

*Texts for analysis:* “Violence”; Practical Discourse Analysis (checklists); “Every  
morning” (Kellogg’s); “Save the Children”